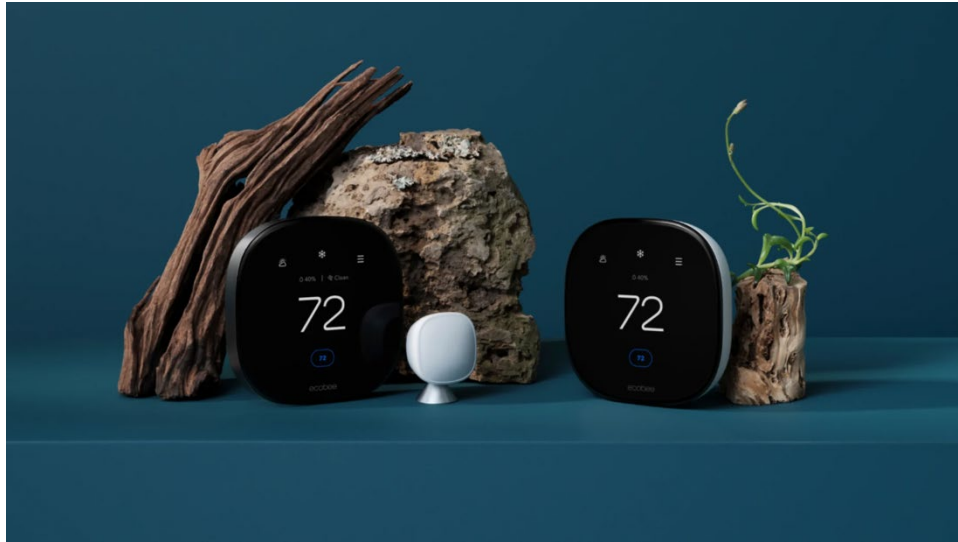


Title: Redefining Excellence: Introducing ecobee Smart Thermostat Premium & Smart Thermostat Enhanced

With a sleek new design, radar technology, and a built-in air quality monitor, saving energy is just the beginning



TORONTO – May 17, 2022 – Since launching the world’s first smart thermostat in 2009, ecobee has continued to redefine what a thermostat can do. Today’s introduction of ecobee [Smart Thermostat Premium](#) and [Smart Thermostat Enhanced](#) pushes the boundaries of the category to improve comfort, home health, and security, while continuing to deliver the energy saving features synonymous with ecobee.

Smart Thermostat Premium and Smart Thermostat Enhanced combine quality materials and advanced engineering for the company’s most sophisticated smart thermostats yet. The new smart thermostats are built with radar – ecobee’s most advanced sensor technology to date – for improved occupancy and motion detection, while a refreshed user experience and larger display make them easier to use than ever before. ecobee’s new flagship Smart Thermostat Premium offers all this plus so much more. With a harmonious combination of design and function, Smart Thermostat Premium is the only smart thermostat with both an indoor air quality monitor and an embedded smart speaker with a choice of Siri¹ or Alexa built-in, encased in a stunning zinc body.

“At ecobee, we believe the future smart home will be more resilient and efficient, and we remain committed to achieving these goals by offering advanced technologies designed to improve everyday life and create a more sustainable world,” said ecobee Founder and CEO, Stuart Lombard. “Our all-new smart thermostat lineup is our smartest yet, with industry leading technology including radar and a new intuitive user experience, and is designed to bring

families more comfort, energy savings, and peace of mind, while improving home health and looking great on your wall.”

Beautifully Redesigned Inside and Out

Smart Thermostat Premium and Smart Thermostat Enhanced are redesigned with a stunning glass face and smooth waterfall edges that create a timeless look and feel. ecobee’s new radar technology can detect motion and occupancy from further away and around corners. Plus, unlike an infrared sensor, it can be hidden inside the thermostat without a visible lens in the corner, for a sleeker and smoother design, all while improving energy saving capabilities.

A more responsive display is 50% larger than previous models and boasts more colorful and vibrant resolution, while the refreshed user interface embraces ecobee’s signature squircle shape and improves ease of navigation. Larger temperature sliders make changing the temperature a breeze, and an easy-to-find menu helps users discover and engage with new features.

A Built-in Air Quality Monitor for Whole Home Health

There’s nothing more important than the air we breathe. However, new appliances and furniture like gas stoves, or certain fabrics, cooking oil, dust, mold, and even pet hair can leach chemicals into the air that decrease indoor air quality and may ultimately impact health and wellbeing. The flagship ecobee Smart Thermostat Premium revolutionizes the thermostat as a tool for overall home health with an air quality monitor built right into the device, delivering true comfort that residents can breathe in. The thermostat displays important data about indoor air quality, including volatile organic compounds (VOCs), estimated carbon dioxide (CO2) levels, and relative humidity. ecobee will alert customers through the app when indoor air quality is poor and provide tips on how to improve it.

Even Better with ecobee Smart Security

ecobee’s latest smart thermostats are designed to easily turn into a home security system to keep homes safe, while helping families live more comfortably and save energy. ecobee smart thermostats understand when families are home, away, awake, or asleep to optimize their comfort and savings. With SmartSensor for doors and windows and a Smart Security plan, ecobee works even better by understanding even more about what is happening in the home to protect against break-ins, fires, and frozen pipes, and to automatically pause heating or cooling when a door or window is left open. Smart Thermostat Premium also comes with ecobee’s signature SmartSensor in the box, which can be placed anywhere throughout the home to detect motion and provide a more accurate reading of the home’s occupancy and temperature to help manage hot or cold spots.

By signing up for [Smart Security Complete](#) with professional monitoring (\$10 USD/month), currently available in the United States, customers may save up to an additional 10% on their monthly home insurance. When added to the thermostat's up to 26%² savings on annual heating and cooling bills, average annual savings total up to \$360 USD, making it the only smart security system that pays for itself.³

Made For Your Home and the Planet

From energy conservation to recyclable packaging, the new ecobee smart thermostats were designed with sustainability in mind. Every home consumes energy differently, which is why ecobee created [eco+](#), a suite of smart features that helps customers save on energy by improving the home's energy efficiency, while maintaining comfort. With eco+, ENERGY STAR® certified ecobee smart thermostats automatically help customers save up to 26%² on annual heating and cooling costs by learning and adapting to people's routines while at home and reducing energy use while away. In fact, eco+ is one of the reasons why ecobee has been named ENERGY STAR Partner of the Year for the second year in a row.

ecobee smart thermostats are made with quality materials and built to last. ecobee has also scrutinized every piece of packaging to create less waste and use fewer resources. Each package size has been reduced 30%, allowing more product to fit into each shipment, to lower the carbon footprint of shipping the thermostats. Inside the box, recycled paper packaging has been replaced with tapioca starch trays, which use less water and energy, are fully compostable, and are sourced near the assembly facilities to reduce shipping emissions. Smart Thermostat Premium and Smart Thermostat Enhanced are ecobee's first products to be paper manual-free with a mobile-only approach to installation.

Pricing, Availability and Compatibility

Starting today, ecobee Smart Thermostat Premium (\$249.99 USD/\$329.99 CAD) and ecobee Smart Thermostat Enhanced (\$189.99 USD/\$239.99 CAD) are available to purchase on [ecobee.com](#), through select retail partners including Amazon, Lowe's, Home Depot and Best Buy, via an ecobee certified installer or local utilities. ecobee3 lite is available for \$149.99 USD/\$199.99 CAD.

ecobee is dedicated to maintaining an open ecosystem, and like all the latest ecobee products, the new smart thermostats are compatible with Alexa, Apple HomeKit, Google Assistant, SmartThings, and IFTTT. ecobee Smart Thermostat Premium can be controlled by built-in Alexa or Siri.¹

¹ Accessing Siri on Smart Thermostat Premium requires iOS 15 or iPadOS 15 or later and a HomePod or HomePod mini with software version 15 or later. Only one voice assistant may be activated at one time.

² Compared to a hold of 72°F/22°C.

³ Users may be eligible to save up to \$230 USD on their annual energy bill and save up to \$130 USD on their annual home insurance when they enable 24/7 Professional Monitoring (available in the United States). Annual savings will vary based on energy use and insurance providers. Users should contact their provider for more details.

About ecobee

ecobee Inc. was founded in 2007 with a mission to improve everyday life while creating a more sustainable world. Since launching the world's first smart thermostat, ecobee has helped customers across North America save more than 25 TWh of energy, which is the equivalent of taking all the homes in Los Angeles off the grid for a year. Today, ecobee continues to innovate with smart home solutions that solve everyday problems with comfort, security, and conservation in mind. With ecobee's products, including the new Smart Thermostat Premium and Smart Thermostat Enhanced, ecobee continues to encourage SmartOwners to imagine what home could be. In 2021, ecobee joined Generac Holdings Inc. (NYSE: GNRC), a leading global designer and manufacturer of energy technology solutions, and other power products. Generac and ecobee share a vision to deliver a cleaner and more sustainable energy future for customers and communities. The Generac and ecobee home of the future will be more comfortable, resilient, and efficient. For more information, visit ecobee.com.