

Welcome to the Peak Load Management Alliance (PLMA)! We have included our logo files with this letter for your use in both print (EPS & JPG) and on the web (PNG).

Anyone within your company may use the logo and you do not need to get our approval before using it in your materials. We just ask that you send us a copy or a link to the finished product.

We encourage you to hyperlink the logo to PLMA's home page at www.peakload.org when using in online applications to improve your SEO results and ours.

Please use your discretion to use the PLMA logo in a way that shows your organization is proud to be an association member. Please do not use the logo to imply the association's endorsement of your product/service offering.

PLMA Logo Styles

There are three approved versions of our logo in various file types for use in large or small format print and web. There are no restrictions on using our logo but we would like you to follow a few guidelines.

Please do not place our logo over a busy background. A solid background color is preferred, white or black is best. Keep text and other graphics a minimum of 1/4" away from the logo.

At no time should the logo be cut up. The logo was built as one unit and should not be separated from each other or recreated in colors, fonts or versions other than shown in this document.

Minimum logo size for print should be .5 inches. Logo should be scaled proportionately.



*PLMA Color Logo files:
Please try and use this color
version first in projects.*



*PLMA Black Logo files:
For grayscale or b/w projects.*



*PLMA White Logo files:
Use this version for dark
backgrounds.*