

Board Meeting Minutes
3 April 2017
Spring Conference Nashville, TN

Meeting Minutes

Call to Order: 6:00 pm by Rich Philip

Meeting Adjourned: 7:31 pm by Rich Philip

Attendance: The meeting was attended by 4 of the 4 officers and 7 of the 8 executive committee members. There were 45 voting Board Member representatives out of 84 voting members. This constituted a quorum according to the by-laws. There were also 16 member At-Large Representatives and 18 guests attending the meeting. The meeting was led by Rich Philip, PLMA Chair. The attendance list is provided below.

Decisions:

Board Minutes from Spring Board Meeting (3 April 2017)

Motion: Accept the minutes as published

Moved: Approved via unanimous hand vote without dissent

Moved: Dave Hyland

Second: Ward Eames

2017 Planned Actions:

Fall Conference. 36th Conference in Cambridge, MA on Nov 13-15 2017. Interest group meetings planned for Monday the 12th. ULME Meeting to be held on the afternoon of the 15th and all day the 16th. Conference Hotel is the Hyatt Regency Cambridge located at 575 Memorial Drive.

Officer Elections. The terms for the Officers end after the 36th PLMA Conference in Cambridge. All of the officer positions: Chair, Co-Chair, Treasurer, and Secretary are up for elections.

At Large Board Member Election. The terms of At-Large Board Members end after the 36th PLMA Conference in Cambridge. All of the At-Large Board Member positions are up for election.

Committee Sign Up. A volunteer signup sheet was passed around the room during the board meeting. Volunteers are listed in a table below. If you would like participate in a strategic or working group please send your name and activity to Ed Thomas (Executive Director), Joe Childs (Secretary), any of the officers or contact the strategic or working group chair. (PLMA Leadership Website: <http://www.peakload.org/?page=Leadership>).

Meeting Agenda:

Meeting agenda covered by Rich Philip, Officers, Interest Group chairs and ULME Leadership. The Board meeting agenda and slides are at <http://www.peakload.org/?page=Policies> which is behind the member password.

Introductions

- Reference to board policies
- Welcome new members
- Around-the-room introduction

Secretary Report

- Approve Fall 2016 Board Meeting minutes at www.peakload.org/?page=Policies
Moved: Dave Hyland
Second: Ward Eames
- Board Policy Update at www.peakload.org/?page=Policies

Treasurer Report

- Budget-to-Actual Report for First Quarter 2017

Committee and Interest Group Reports

- Conference Planning, Brian Solsbee and Sandy Humenik
- Utility Load Management Exchange, Wendy Brummer, Brian Doyle and Sarah Chatterjee
- Awards, Dain Nestel, Paul Miles, Nick Corsetti
- Grid-Interactive Behind-the-Meter Storage, Gary Connnett and Steve Koep
- Thermostat, Justin Chamberlain and Olivia Patterson
- Women in Demand Management, Robin Maslowski
- Distributed Energy Resources, Richard Barone and John Powers
- Retail Pricing, Clayton Engel and Evan Pittman
- Customer Engagement, Andrea Simonsen, Meridith Nierenberg and Sharyn Barata

Executive Director Update

- Website tour videos at www.peakload.org/?page=Orientation
- Promotional partner update

Strategic Vision 2017 Goal Progress Report

- Develop a Comprehensive Process to Build on PLMA's Position as a Thought Leader in the Peak Load and Demand Response industry, Jason Cigarran with Stuart Schare and John Powers
 - Review enhanced online Resources at www.peakload.org/page/ResourceDirectory
- Establish a strategy to grow PLMA training in quality of program and quantity of users, Mark Martinez and Christine Riker with Michael Brown and Ray Pustinger

- Identify, develop, and implement policies and practices to ensure financial sustainability, Heather Manypenny, Ruth Kiselewich, and Dave Hyland
- Review, Refine, and Develop Processes and Practices that enhances the value and increases membership, Joseph Childs
 - Review 2016 Annual Activity Report and 2016 Participation Metrics

Meeting Discussions:

PLMA is financially healthy. How do we best use our cash and reserves to grow the organization?

Discussion on Presenter Policy update and that it should be applied to all PLMA functions including interest groups and DR Dialogs.

Discussion on need to actively expand our brand to include additional items like DER, Time varying rates, consumer engagement, etc.

PLMA-hosted Member Reception. A PLMA-hosted Member Reception was held at the Swingin' Doors Saloon. All Board Meeting attendees as well as Conference registrants were welcome to attend.

Board Meeting Attendance

PLMA Board Meeting Attendees
<i>Officers:</i>
Richard Philip - Duke Energy
Michael Brown – Berkshire Hathaway Energy, NV Energy
Dave Hyland - Schneider Electric
Joseph Childs - Eaton
<i>Staff:</i>
Ed Thomas
Tiger Adolf
<i>Executive Committee:</i>
Jason Cigarran – Comverge
Derek Kirchner - DTE Energy
Ruth Kiselewich - ICF
Steve Koep – Vaughn Thermal Corp.
Heather Manypenny - New Hampshire Electric Cooperative
Stuart Schare – Navigant Consulting
Brian Solsbee - Tennessee Valley Authority
Absent Executive Committee
Ray Pustinger - Alternative Energy Systems Consulting

Board Members in Attendance:

Board Meeting Attendance				
Company	First Name	Last Name	Board Role	PLMA Role
Alternative Energy Systems Consulting	John	Clint	AL-alt	
Alternative Energy Systems Consulting	Hunter	Richards	Guest	
Ameren Services	Greg	Lovett	V-alt	
Apogee Interactive	Lynn	England	Member	
Aquanta	Matt	Carlson	Member	
Arizona Public Service	Bruce	Brazis	Member	
Austin Energy	Cindy	Berry	Member	
AutoGrid Systems	Jeffrey	Norman	Voting	
Berkshire Hathaway, NV Energy	Sarah	Chatterjee	Guest	
BPL Global	Mark	Rupnik	Voting	
BPL Global	Terry	Rohrer	Guest	
Bristol Tennessee Essential Services	Michael	Browder	Voting	
Carina Technology	Clint	Caudle	Voting	
Central Hudson Gas & Electric	Mark	Sclafani	Voting	
CLEARResult	Roger	Gray	Guest	
CLEARResult	Dain	Nestle	Voting	Co-Chair
Consumers Energy Company	Clayton	Engel	Voting	Co-Chair
Crius Energy	John	Smith	Voting	
Crius Energy	Amanda	Zent	Guest	
Ecobee	Peter	Black	Voting	
Emerson Climate Technologies	James	Jackson	Member	
Encycle	Brad	Rittler	AL-alt	
Energy Solutions	Kitty	Wang	Voting	
Energy Solutions	Christine	Riker	Guest	Co-Chair
EnergyHub	Chris	Ashley	Voting	
EnerNOC	Vince	Faherty	Voting	
EnerVision	Mary Ellen	Cole	Voting	
Engie	Mark	Bailey	Member	
Entergy	Sarah	Sharp	Member	
Extensible Energy	John	Powers	Member	Co-Chair
Franklin Energy Group	Kevin	McDonough	Guest	
Franklin Energy Group	Greg	Wassel	Voting	
Hawaiian Electric Company	Richard	Barone	Voting	Co-Chair
Honeywell Smart Energy	Yvette	Maskrey	V-alt	
Jackson EMC	Amy	Bryan	Member	

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Company	First Name	Last Name	Board Role	PLMA Role
Idaho Power Company	Andrea	Simmons	Voting	Co-Chair
Indianapolis Power & Light Co.	Cole	Willis	Voting	
Joule Capital Solutions	Dennis	Quinn	Voting	
Landis+Gyr	Jim	Richardson	Voting	
Light Tower Rentals	Mark	Frenzel	Voting	
Lockheed Martin	James	Armstrong	Voting	
MidAmerican Energy Services	Stephen	Cook	Guest	
Mosaic	Laurie	Vaudreuil	Voting	
National Rural Electric Cooperative Assoc.	Allison	Hamilton	Member	
Navigant	Brett	Feldman	Guest	
Navigant	Robin	Maslowski	Guest	Co-Chair
Navigant	Dan	Violette	Guest	
NB Power	Beth	Pollock	V-alt	
Nest Labs	Brad	Davids	Voting	
New Hampshire Electric Cooperative	Alicia	Melanson	Guest	
Northwestern REC	Linda	King	Member	
NRG Curtailment Solutions	Doug	Sansom	Voting	
NTC Corporation	Ward	Eames	Voting	
Oglethorpe Power Corporation	Michelle	Simmons	Member	
Omnetric	Sachin	Gupta	Voting	
OpenADR Alliance	Barry	Haaser	Guest	
Opinion Dynamics	Sharyn	Barata	Voting	Co-Chair
Opinion Dynamics	Olivia	Patterson	Guest	Co-Chair
Orange and Rockland Utilities	Meridith	Nierenberg	Voting	Co-Chair
Orange and Rockland Utilities	Jan	Hilowitz	Guest	
Pacific Gas and Electric Company	Wendy	Brummer	Voting	ULME
Portland General Electric	Josh	Keeling	Member	
Public Service Company of Oklahoma	LaQuisha	Epps	Voting	
Research into Action	Linda	Dethman	AL-alt	
Sacramento Municipal Utility District	Craig	Sherman	Voting	
Schneider Electric	Jenny	Roehm	Guest	
Skipping Stone	Ross	Malme	Member	
Southern California Edison	Mark	Martinez	Voting	Co-Chair
Steffes Corporation	Paul	Steffes	Member	
Sunverge Energy	David	Hebert	Voting	
Tendril	Marissa	Hummon	Voting	
Threshold	Joel	Schofield	Voting	
Threshold	Erin	Elmiger	Guest	

Board Meeting Attendance

Company	First Name	Last Name	Board Role	PLMA Role
Westar Energy	Katie	Panek	AL-alt	
Whisker Labs	Sandy	Humenik	Guest	Co-Chair
Whisker Labs	Dave	Oberholzer	Voting	
Xcel Energy	Brian	Doyle	Voting	
Zen Ecosystems	Ty	Peck	Member	
Zeuthen Management Solutions	Lenore	Zeuthen	Voting	

PLMA Leadership Volunteer Sign-Up

Name	Organization	Details
General Support (All)		
Ruth Kiselewich	ICF	Mentoring Program, Financial Items, Strategic Plan
Joel Schofield	Threshold	Election Officer
Ross Malme	Skipping Stone	Rebranding PLMA => DER
Awards Working Group		
Dain Nestel	CLEAResult	
Kitty Wang	Energy Solutions	
Behind the Meter Storage		
Vince Faherty	EnerNOC	
Mat Carlson	Aquanta	
Joey Anderson	Sunverge	
Amy Bryan	Jackson EMC	
Michelle Simmons	OPC	
Conference Planning		
Mark Sclafani	Central Hudson	
Ward Eames	NTC	Conference Planning
Beth Pollock	NB Power	
Kitty Wang	Energy Solutions	
Marissa Hummon	Tendril	
Conference Synergies Team		
Customer Engagement Interest Group		
Dennis Quinn	Joule Smart Solutions	
Ward Eames	NTC	
Lenore Zeuthen	Zeuthen Management Solutions	
Education / Training Working Group		
Mark Martinez	SCE	
Sharyn Barata	Opinion Dynamics	
DER Interest Group		
David Hebert	Sunverge	
Vince Faherty	EnerNOC	
Mark Frenzel	LTR	
Joey Anderson	Sunverge	
Pricing Interest Group		
Peter Black	ecobee	
Steve Cook	MES	

Thermostat Interest Group		
Dave Oberhoizer	Whisker Labs	
Peter Black	ecobee	
Jim Richardson	Landis+Gyr	
Bruce Brazis	APS	
Women in Demand Management		
Beth Pollock	NB Power	
Lenore Zeuthen	Zeuthen Management Solutions	

Document Comments and Change Log

The following summarizes the publication and change history to the document.

Person /Date	Comment/ Note	Date
J. Childs	Initial Draft of Document	13 April 2017
J. Childs		
J. Childs		
J. Childs		