

Board Meeting Minutes
3 November 2014
Fall Conference Philadelphia

Meeting Minutes

Call to Order: 6:10 by Paul Tyno

Meeting Dismissal: 8:05 by Paul Tyno

Attendance: The meeting was attended by all of the officers and 58 board member representatives. The attendance included representatives of 44 out of 61 members. This constituted a quorum according to the bylaws. The attendance list is provided below.

Decisions:

Executive Committee Elections

The Executive Committee Elections were held. Each candidate provided a two minute introduction and position summary. All members were allowed to vote with electronic ballot prior to the meeting. Paper ballots were provided for members in attendance and notified that their paper ballot would replace an electronic ballot. Tiger Aldolf verified and counted the ballots. Joe Childs validated the election results. 42 ballots (including electronic) were submitted. The following members were elected to serve for the Term November 2014 through Fall Board Meeting in 2016.

Michael Brown – Berkshire Hathaway Energy
Jason Cigarran – Comverge
Steve Koep – Vaughn Thermal Corp.
Heather Manypenny - New Hampshire Electric Cooperative
Paul Miles – PECO
Dennis Quinn – Joule Assets
Elody Samuelson – Consumers Energy
Stuart Schare – Navigant Consulting

Board Minutes from Spring Board Meeting (14 April 2014)

Motion: Accept the minutes as published
Moved: Ross Malme; Second Dick Preston
Approved via voice vote without dissent

Membership Policy

A new membership policy was presented for vote. The policy had been reviewed by the membership committee, executive committee, officers, and board members prior to the board meeting. A discussion of the policy was held prior to voting. All members were allowed to vote with electronic ballot prior to the meeting. Paper ballots were provided for members in attendance and notified that their paper ballot would replace an electronic ballot. Tiger Aldolf verified and counted the ballots. Joe

Childs validated the election results. A total of 44 ballots were submitted (including electronic) with 41 of the members in favor of the policy.

Motion: Vote on the policy as proposed

Moved: Dave Hyland; Second Peter Wiegand

Ballot Vote Result: Policy approved by ballot vote.

Chairman of PLMA Dues

Motion: PLMA Chairman Membership dues should be waived during tenure

So Moved: Peter Wiegand; Second: Dave Hyland

Approved via voice vote without dissent

Meeting Discussions:

Meeting agenda was covered by Paul Tyno and the individual working group chairs. The Board meeting agenda and slides are at <http://www.peakload.org/?page=Policies> which is behind the member password. Key discussions include:

- A. PLMA Policies of Confidentiality and Conflict of Interest were presented to members stating they are in effect for the meeting. Members that could not comply with the policies were asked to leave.
- B. New Members. The PLMA new members were recognized. The total membership of paying members is 61.
 - a. Alternative Energy Systems Consulting
 - b. Buffalo Energy Advisors
 - c. Demand Response Partners
 - d. Energy Solutions
 - e. Genscape
 - f. Nexant
 - g. SmartPlug
 - h. Weatherbug Home
- C. Strategic Vision. Each of the initiative owners presented the progress and status.
- D. Secretary Report. Joe Childs presented the secretary report. Content included in the slides.
- E. Treasurer Report. Dave Hyland presented the treasurers reports. Content included in the slides.
- F. Executive Director Update. Ed Thomas presented the update. Content included in the slides.

Open Floor Discussion Items:

1. International Committee. Members discussed forming an international committee to collect information on activities outside of North America and provide updates to the PLMA membership.
2. Training and Education. Suggestion from the floor to allow call-in for remote training, update board on travel budgets and expense, and optional breakdown of training into pieces.
3. Students. PLMA needs to work to bring the next generation of DR professionals into the mix.

4. Standards. No one is driving the development and adoption of standards. PLMA should take a role.

Document Comments and Change Log

The following summarizes the publication and change history to the document.

Person /Date	Comment/ Note	Resolution
J. Childs 31 March 2015	Sent the initial document to the officers for internal review and edits. Received comments and entered them into document.	
J. Childs 20 April 2015	Minutes uploaded to PLMA website	

PLMA Board Meeting Agenda

Monday, November 3, 2014

Horizons Rooftop Ballroom at Sheraton Downtown, 201 N 17th St, Philadelphia, Penn. 19103

Attendance is limited to board members listed at www.peakload.org/?page=Leadership or his/her designate. Sorry, non-members may not attend.

5:30 p.m. Dinner Buffet opens

6:00 p.m. Introductions

- Reference to board policies
- Welcome new members
- Introduce Executive Committee candidates (each candidate will have up to 2 minutes to introduce themselves)
- 2 minute presentations by candidates and election
- Around-the-room introductions

[Collect Paper Election Ballots for Executive Committee Election]

Chairman's Comments

- ALCA
- DR Dialogue
- Status and Validate Strategic Vision initiative
 - Create Brand Awareness – Jason Cigarran
 - Increase Membership – Joe Childs
 - Drive Adoption of Demand Response – Stuart Schare
 - benchmark why and how DR
 - Communication and survey
 - Partnerships with Peer Organizations – Dick Preston
 - NRECA
 - APPA
 - ALCA
 - DISTRIBUTECH
 - Double Current Revenue – Dave Hyland
- 2015 Resource Planning
- Staff planning for 2015
- Illinois Commission – Invited to participate in education event
- Northeastern Event similar
- Regional Events

2015 Spring and Fall Conference Update

DR Dialog

Executive Director Update

PLMA Interest Groups and Committee Reports

- Water Heating
- Women in DR
- Thermostat Interest
- Marketing
- Awards
- Education
- Membership

[Collect Paper Election Ballots for Membership Policy Vote]

Open Floor for 2015 Strategic Focus. Topics may include, but not be limited to:

- Attracting More Utility Members
- Generating More Individual Engagement within Member Companies
- Drive Adoption of Demand Response
- Expand National Training Series
- More and Enhanced Interest Groups
- Strategic Alliances with other National Energy Associations
- Regional Outreach

What Resources Does PLMA Need in 2015?

8:00 p.m. (approximately) Adjourn

[A PLMA-hosted Member Reception will take place immediately following the meeting at Tír na nóg Bar & Grill which is "About the Best Irish Bar in Philadelphia" and located just blocks from the Sheraton in the Phoenix Building at 16th and Arch St. All Board Members as well as Conference registrants are welcome to attend.](#)

Board Meeting Attendance

PLMA Board Meeting Attendees		
Officers:		
Paul Tyno, Buffalo Energy Advisors		
Richard Philip, Duke Energy		
Dave Hyland, Schneider Electric		
Joseph Childs, Eaton's Cooper Power Systems		
Executive Director:		
Ed Thomas		
Board Members/Designates: (based on the RSVP list provided prior to the meeting)		
Tony	Bamonti	Alstom Grid
Scott	Coe	Alstom Grid
Ronald	Ishii	Alternative Energy Systems Consulting, Inc.
Ray	Pustinger	Alternative Energy Systems Consulting, Inc.
Joe	Polaski	Apogee Interactive
Stephanie	Vasquez	Bonneville Power Administration
Paul	Tyno	Buffalo Energy Advisors
Jason	Cigarran	Comverge
Thomas	Clark	Consumers Energy
Elody	Samuelson	Consumers Energy
Richard	Philip	Duke Energy
Rachel	Buckley	E Source
Joseph	Childs	Eaton's Cooper Power Systems
Rodrigo	Bredee	EcoFactor
Ivan	kustec	Emerson Climate Technologies
Dick	Preston	Energy Grid Services
Kitty	Wang	Energy Solutions
Kevin	Tock	Enerliance
Ann	Cole	EnerNOC, Inc.
Joshua	Warmack	EnerVision
John	Powers	Extensible Energy
Hudson	Gilmer	Genscape
Melissa	Westaway	Genscape
Robert	King	Good Company Associates
gary	connett	Great River Energy
Peter	Buttrick	HomeServe USA
Brett	Stein	Honeywell Smart Grid Solutions
Bill	Kallock	Integral Analytics
Ed	Smith	Intelligent Energy Solutions LLC

Terrill	Laughton	Johnson Controls
Collen	Snee	Johnson Controls
Dennis	Quinn	Joule Assets
Marsha	Fields	Joule Assets
Justin	Louis	Landis+Gyr
Jim	Armstrong	Lockheed Martin
Joe	O'Malley	Mad Dash
Stuart	Schare	Navigant Consulting
Heather	Manypenny	New Hampshire Electric Cooperative, Inc.
Craig	Snow	New Hampshire Electric Cooperative, Inc.
Sharon	Close	Nexant
Ward	Eames	NTC
Michael	Brown	NV Energy
Nick	Payton	Opower
Wendy	Brummer	Pacific Gas & Electric Company
Paul	Miles	PECO
Stephen	Knapp	Power Generation Services, Inc.
Mark	Kerbel	REGEN Energy, Inc.
Steven	Montgomery	SafePlug
Dave	Hyland	Schneider Electric
Ross	Malme	Skipping Stone
Ish	Chisti	Southern California Edison
Paul	Steffes	Steffes Corporation
Brian	Solsbee	Tennessee Valley Authority
Joel	Schofield	Threshold Door to Door
Steven	Koep	Vaughn Thermal Corp.
Ken	Ladd	Vaughn Thermal Corp.
Brian	Doyle	Xcel Energy
Dave	Oberholzer	Weatherbug