

Board Meeting Minutes
Monday, November 2, 2020
Fall Board Meeting (Held online)

Meeting Minutes

Call to Order: 12:30 Eastern Time by Michael Brown

Meeting Adjourned: 2:30 by Michael Brown

Attendance: The meeting was attended by 4 of the 4 officers and 7 of the 8 executive committee members. There were 41 voting board member representatives out of 111 voting members. This constituted a quorum according to the bylaws. A total of 54 participants attended the meeting. The meeting was called to order and conducted by Michael Brown PLMA Chair. The attendance list is provided in an appendix A.

Decisions:

Board Minutes from Spring Board Meeting (20 April 2020)

Motion: Accept the minutes as published

Moved: J. Rhoehm

Second: J. Schofield

Vote: Approved via electronic vote tally without dissent

Executive Committee Elections

The executive committee elections were held using electronic voting. A voting quorum was achieved. 56 voting board members out of 111 cast votes in the election for a 50% voting rate. The following people were elected to the Executive Committee to server a two year term:

- Laurie Duhan – Baltimore Gas & Electric
- Justin Chamberlain – CPS Energy
- Derek Kirchner – Consumers Energy Company
- Robin Maslowski - Navigant
- Ruth Kiselewich – ICF
- Olivia Patterson – Opinion Dynamics
- Christine Riker – Energy Solutions
- Andrea Simmons – Idaho Power

2021 Planned Actions

Committee Sign Up. Volunteers are needed to support Strategic Initiatives, Operational Imperatives, and Working Groups. If you would like to participate, please send your name and activity to signup@peakload.org. Volunteers are listed in a table below. PLMA Leadership Website: www.peakload.org/Leadership).

Meeting Agenda:

Meeting agenda and slides were covered by Michael Brown, Officers, working group chairs and ULME Leadership. The Board meeting agenda and slides are available at www.peakload.org/board-homepage which is behind the board member password.

Open Floor Discussion

Open floor discussion was limited due to the webinar format.

12:30 p.m. EDST: **Call to Order**

Chair's Welcome, Michael Brown

Welcome new members

Reference to board policies (at link above)

Vice Chair Report, Rich Barone

Interest Group Update

Secretary Report, Joseph E. Childs

Approve Spring 2020 Board Meeting minutes

Policy Update

Spring Conference Metrics

Treasurer Report, Troy Eichenberger

Financial Reports

Fiscal Committee Activities

Executive Committee Election, Joseph E. Childs

Group Reports

Utility Load Management Exchange, Brian Doyle

Thought Leadership, Jenny Roehm

Education Planning, Christine Riker

Connected Devices, J.T. Thompson

Women in Demand Management, Melissa Knous

Retail Pricing, Allison Hamilton

Customer Engagement, Diana Sefcik

Global Load Management, Jon Hilowitz

Conference Planning, Peter Bergeron

Welcome to 43rd PLMA Conference, Bruce Brazis

Welcome to 44th PLMA Conference, Peter Bergeron

Awards, Brett Feldman

Strategic Vision 2021 Update, Michael Brown

Strategic Initiatives

A: Spark DER Innovation, Robin Maslowski

B: Foster DER Adoption, Rich Barone

Operational Imperatives

1: Ally Strategy, Joseph E. Childs

2: Improve Resource Efficiency, Michael Brown

3: Financial Planning & Operations, Troy Eichenberger

4: Member Development, Derek Kirchner

Chair Remarks: Michael Brown

Chief Development Officer and Executive Director Updates: Judy Knight & Rich Philip

Open Floor Discussion

2:30 p.m. **Adjourn by Adjourn** Michael Brown

Appendix A Board Meeting Attendance

PLMA Officers, Executive Committee and Staff
Officers:
Michael Brown – Berkshire Hathaway, NV Energy
Richard Barone – TRC Companies
Troy Eichenberger - TVA
Joseph Childs - Eaton
Executive Committee:
Laurie Duhan – Baltimore Gas & Electric
Justin Chamberlain – CPS Energy
Derek Kirchner – Consumers Energy Company
Robin Maslowski - Navigant
Ruth Kiselewich – ICF
Olivia Patterson – Opinion Dynamics
Christine Riker – Energy Solutions
Staff:
Judy Knight
Richard Philip

Board Members in Attendance:

Last	First	Organization	Member Type
Binley	Karil	ecobee	Board
Bergeron	Peter	CPower	Board
Bienert	Rolf	OpenADR Alliance	Board
Bodoh	Joyce	Rappahannock Electric Cooperative	Board
Brazis	Bruce	APS	Board
Carlson	Matt	Aquanta Inc.	At Large Board
Coe	Scott	GridOptimize	Board
Donaldson	Bob	Duke Energy	Board
Doyle	Brian	Xcel Energy	Board
Erickson	David	New Hampshire Electric Cooperative	Board
Frew	Suzanne	Snohomish PUD	Board
Haak	Matthew	Calico Energy	Board
Hamilton	Allison	NRECA	Board
Hilowitz	Jon	Orange & Rockland	Board
Hunt	Brenda	Portland General Electric	Board
Jarman	Scott	Austin Energy	Board
Mehta	Aaron	Con Edison	Board
Nierenberg	Meridith	West Monroe Partners	Board
Nih	Andrew	SoCalGas	Board
Ohlsen	Michael	City of Tallahassee	Board
Powers	John	Extensible Energy	At Large Board
Richter	Vanessa	Oracle Opower	Board
Roehm	Jenny	Schneider Electric	Board
Schofield	Joel	Threshold	Board
Sherman	Craig	SMUD	Board
Smith	Mike	National Grid	Board
Thompson	Jonathan	Enbala Power Networks	Board
Tullis	Emilie	Uplight	Board
Warmack	Joshua	EnerVision, Inc.	Board
yops	lisa	clearesult	Board
Note: Officers and Executive Committee members are Board Members and are not listed in this table.			

Non-Voting Members in Attendance:

Last	First	Organization	Member Type
Malme	Ross	Skipping Stone, LLC	At-Large
Note: At-Large Board Members are included in the voting members table			

Guests in Attendance:

First	Last	Organization	Member Type
Arnold	Eric	Georgia Power	Guest
Cain	Julie	CPS Energy	Guest
Cook	Patty	ICF	Guest
Dulchinos	Don	OpenADR Alliance	Guest
Farrell	Keegan	DTE Energy	Guest
Feldman	Brett	Guidehouse	Guest
Folks	Jordan	Opinion Dynamics	Guest
Knous	Melissa	Duke Energy	Guest
Sefcik	Diana	Orange & Rockland	Guest
Walls	Chris	BGE	Guest
Wang	Kitty	Energy Solutions	Guest