

Board Meeting Minutes
Monday, November 14, 2022
Fall Board Meeting

Meeting Minutes

Call to Order: 6:01 p.m. Mountain Time by PLMA Chair

Meeting Adjourned: 8:00 p.m. by PLMA Chair

Attendance: The meeting was attended by four (4) of the four (4) officers and seven (7) of the eight (8) executive committee members. There were 79 voting board member representatives out of 102 voting members. This constituted a quorum according to the bylaws. A total of 105 participants attended the meeting. The meeting was called to order and conducted by Richard Barone, PLMA Chair. The attendance list is provided in appendix A.

Decisions:

Board Minutes from Fall Board Meeting (November 14, 2022)

Motion: Accept the minutes as published

Vote: Approved without dissent: 38 votes (34 needed)

Executive Committee Elections

The executive committee elections were held using in-person and electronic voting. A voting quorum was achieved. 54 voting board members out of 106 cast votes in the election for a 51% voting rate. The following people were elected to the Executive Committee to serve a two-year term:

- Jenny Roehm – Schneider Electric
- Justin Chamberlain – CPS Energy
- Amy Schmidt – E Source
- Olivia Patterson – Opinion Dynamics
- Joyce Bodoh – Rappahannock Electric Cooperative
- Allison Hamilton – NRECA
- Kari Binley – ecobee
- Eamonn Urey – Salt River Project

Meeting Agenda:

Meeting agenda and slides were covered by Richard Barone, Officers, working group chairs and ULME Leadership. The Board meeting agenda and slides are available at www.peakload.org/board-homepage which is behind the board member password.

Officer Reports

Chair's Welcome, Richard Barone

Vice Chair Report, Robin Maslowski

Secretary Report, Ruth Kiselewich

Treasurer Report, Troy Eichenberger

Staff Report

Judy Knight

Transition to Group Reports

Rich Barone

Utility Load Management Exchange

Dave Erickson

Group Report Outs

Thought Leadership, Jenny Roehm
Education Planning, John Powers
Awards, Peter Bergeron
Connected Devices, J.T. Thompson
Women in Demand Management, Jessie Peters
Retail Pricing, Maria Kretzing
Customer Engagement, Vanessa Richter
Global Load Management, Scott Coe
Electric Transportation, Kessie Avseikova
Commercial and Industrial, Andy Taylor
46th Conference Planning, Bruce Brazis
Welcome to 47th PLMA Conference, Troy Eichenberger

Announce Election Results

Laurie Duhan

Vision 2022 Update

Robin Maslowski

2024 Strategic Vision Update

Rich Barone

STRATEGIC INITIATIVES

- A: Spark DER Innovation**, Eric Van Orden

- B: Advanced Decarbonization through LM**, Dave Alspector

- C: Enhance Diversity, Equity, and Inclusion**, Robin Maslowski

- D: EV Impacts to the Grid**, Allison Hamilton

OPERATIONAL IMPERATIVES

- 1: Strategic Marketing**, Kari Binley

- 2: Member Development**, Olivia Patterson

Committee Sign Up. Volunteers are needed to support Strategic Initiatives, Operational Imperatives, and Working Groups. If you would like to participate, please send your name and activity to signup@peakload.org.
PLMA Leadership Website: www.peakload.org/Leadership).

Call for New Business, Rich Barone

Closing Comments, Rich Barone

8:00 p.m. **Adjourn**

Appendix A Board Meeting Attendance

| PLMA Officers, Executive Committee and Staff | |
|--|--|
| Officers: | |
| Richard Barone – Get Smart | |
| Robin Maslowski – Guidehouse | |
| Ruth Kiselewich - ICF | |
| Troy Eichenberger – Tennessee Valley Authority | |
| Executive Committee: | |
| Justin Chamberlain – CPS Energy | |
| Olivia Patterson – Opinion Dynamics | |
| Allison Hamilton – National Rural Electric Cooperative Association | |
| Laurie Duhan – Baltimore Gas and Electric | |
| Jenny Roehm – Schneider Electric | |
| Christine Riker – Energy Solutions | |
| Kari Binley – ecobee | |
| Staff: | |
| Richard Philip | |
| Judy Knight | |
| Monica Hammond | |

Board Members in Attendance:

| Last | First | Organization |
|-------------|--------------|---------------------------------|
| Bengston | Nick | EnergyHub |
| Bergeron | Peter | CPower |
| Billings | Zachary | Madison Gas and Electric |
| Blodgett | Courtney | Edo |
| Josh | Bode | Demand Side Analytics |
| Brager | Ryan | Eaton |
| Brazis | Bruce | Arizona Public Service |
| Breare | Tom | Octopus Energy |
| Brown | Michael | Berkshire Hathaway Energy |
| Brummer | Wendy | Pacific Gas and Electric |
| Carlson | Matt | Aquanta |
| Chambers | Austin | Kitu Systems |
| Chowdhury | Marwa | Central Hudson Gas and Electric |
| Coffel | Jamie | Itron |
| Robert | Cooke | Armada Power |
| Paul | Danehy | EFI |
| Davids | Brad | Span |

| | | |
|-----------------|----------|---------------------------------------|
| Dulchinos | Don | OpenADR Alliance |
| Erickson | David | New Hampshire Electric Cooperative |
| Farrell | Keegan | DTE Energy |
| Fisher | Kent | OATI |
| Foreman | Mark | CLEAResult |
| Guynes | Jonathon | Idaho Power Company |
| Harper | Kati | Portland General Electric |
| Hasselman | Richard | GDS Associates |
| Hawes | Tom | Camus Energy |
| Hayes | Jack | OhmConnect |
| Hines | Tom | Tierra Resource Consultants |
| Hoeschst | Jonathan | Tetra Tech |
| Hopkins | Nicole | Tucson Electric Power |
| Ihnen | Jeff | Michaels Energy |
| Ito | Tomoki | Panasonic |
| Kadetsky | Kristen | Uplight |
| Kretzing | Maria | Bidgely |
| Lynch | Michelle | Hoosier Energy |
| Mantz | Brad | SDG&E |
| Marrin | Kelly | Applied Energy Group |
| Maskrey | Yvette | Honeywell Smart Energy |
| Moral-Hernandez | Jeanne | Florida Power and Light |
| Munoz | Denise | Commonwealth Edison |
| Nichols | Ken | FlexCharging |
| O'Connor | Bill | Scope Services |
| Oberholzer | Dave | Resideo |
| Peters | Jessie | Generac Grid Services |
| Powers | John | Extensible Energy |
| Richter | Vanessa | Oracle Utilities |
| Roberts | Thomas | IGS Energy |
| Roth | Erik | Enode |
| Rowe | Jeff | TRC |
| Rupnik | Mark | Connected Energy |
| Schlusberg | Joseph | Consolidated Edison |
| Schmidt | Amy | E Source |
| Schofield | Joel | Threshold |
| Sherman | Craig | Sacramento Municipal Utility District |
| Uros | Simovic | West Monroe Partners |
| Snell | Essie | Copper Labs |
| St. Onge | Laree | Trico Electric Cooperative |
| Taylor | Andy | Duke Energy |
| Teichmueller | Fabian | Kaluza |

| | | |
|---|----------|-----------------------------------|
| Thompson | Jonathan | Generac Grid Services |
| Tucker | Phillip | Panasonic |
| Urey | Eamonn | Salt River Project |
| Van Orden | Eric | Virtual Peaker |
| Vaudreuil | Greg | Mosaic Power |
| Walsh | Jim | TechniArt |
| Wassel | Greg | Franklin Energy |
| Wassink | Paul | National Grid |
| Wynne | Vince | Pepco Holdings, An Exelon Company |
| Notes: Officers and Executive Committee members are listed separately | | |

Non-Voting Members in Attendance:

| Last | First | Organization |
|---|--------------|---------------------------------------|
| Ascha | Luna | WeaveGrid |
| Kessie | Avseikova | Opinion Dynamics |
| Coe | Scott | GridOptimize |
| Dyson | Mark | RMI |
| Faherty | Vince | Google (Nest) |
| Folks | Jordan | Opinion Dynamics |
| Heimann | Matthew | Recurve |
| Hickey | Brian | Threshold |
| Howard | AJ | Linden Clean Energy |
| Malme | Ross | EGM |
| Maurer | Christine | Advanced Energy |
| Mazzola | Michael | UNC Charlotte |
| Middleton | Doug | LEAP |
| Neihaus | Eric | Gainesville Regional Utilities |
| Parkinson | Katie | Apex Analytics |
| Regnier | Cindy | Lawrence Berkeley National Laboratory |
| Reid | Beth | Olivine |
| Rohrer | Terry | Connected Energy |
| Schmutzler | Joe | Enersponse |
| Sowa | Nicolette | Enersponse |
| Tomlin | Ross | Austin Energy |
| Veda | Santosh | Dominion Energy |
| Wheat | Corey | Emerson |
| Note: At-Large Board Representatives are included in the Board Members table. | | |