

Board Meeting Minutes
4 November 2019
Fall Conference St. Petersburg, FL

Meeting Minutes

Call to Order: 6:06 by Michael Brown

Meeting Adjourned: 8:10 by Michael Brown

Attendance: The meeting was attended by 3 of the 4 officers and 7 of the 8 executive committee members. There were 78 voting board member representatives out of 129 voting members. This constituted a quorum according to the bylaws. A total of 109 participants attending the meeting. The meeting was called to order and conducted by Michael Brown PLMA Chair. The attendance list is provided in an appendix.

Decisions:

Board Minutes from Fall Board Meeting (13 November 2018)

Motion: Accept the minutes as published

Moved: Ruth Kiselewich

Second: Jenny Roehm

Vote: Approved via unanimous hand vote without dissent

By-Laws Vote for Elected Positions Vacancies. The board of directors voted on the recommendation of the Executive Committee to approve changes to the By-Laws. The revised by-laws are posted on the PLMA website behind the board member logon. The key changes to the By-Laws included the removal of redundancies and the process of filing vacancies to allow the process to be stated in PLMA policies. Changes were made to capitalization of position names to be consistent across the By-Laws. The officers followed the process to modify the by-laws including announcement of the intent to vote, pre-publication of the revisions, and a recorded webinar that summarized the changes.

Motion: Accept the By-Law revision as recommended by the Executive Committee

Vote: Approved via unanimous hand vote without dissent

Officer Elections. Officer elections were held. The election officer was Executive Committee member Andrea Simonsen. The following officers were elected to sever a two year term starting at the conclusion of the Fall Conference:

Chair. Michael Brown- Berkshire Hathaway NV Energy

Vice-Chair. Richard Barone - Hawaiian Electric Company

Treasurer. Troy Eichenberger - Tennessee Valley Authority

Secretary. Joseph Childs - Eaton

At-Large Director Elections. At-Large Director Elections were held. The election officer was Executive Committee member Andrea Simonsen. The following At-Large Directors were elected to sever a two year term starting at the conclusion of the Fall Conference:

Matt Carlson – Aquanta

Tom Hines – Tierra Resource Consultants

James Jackson – Emmerson Commercial & Residential Solutions

John Powers – Extensible Energy

2020 Planned Actions

Spring Conference. 41st Conference in Scottsdale, AZ on April 20-22, 2020. With Interest group meetings planned for Monday and the main conference on Tuesday and Wednesday. ULME Meeting to be held on the afternoon of the 22nd and the morning of the 23rd.

Fall Conference. 42nd Conference in Baltimore, MD on November 9-11, 2020. With Interest group meetings planned for Monday and the main conference on Tuesday and Wednesday. ULME Meeting to be held on the afternoon of the 11th and the morning of the 12th.

Committee Sign Up. A volunteer signup sheet was passed around the room during the board meeting. Volunteers are listed in a table below. If you would like to participate in a strategic or working group, please send your name and activity to signup@peakload.org. PLMA Leadership Website: <http://www.peakload.org/?page=Leadership>).

Meeting Agenda:

Meeting agenda and slides were covered by Michael Brown, Officers, working group chairs and ULME Leadership. The Board meeting agenda is at <https://plma.memberclicks.net/board-home-page> which is behind the board member password.

Chair's Welcome, Michael Brown

- Welcome to Special Guests: Founders, Past Board Chairs, and Executive Director
- Reference to board policies at Board Home Page link above

Election Officer, Andrea Simonsen

- Summary of Election process to date including electronic voting
- Announcement of paper ballots
- Summary of process to collect and validate election and announce results

Chair's Welcome (continued), Michael Brown

- Summary of Organization Structure
- Welcome to new members

Secretary Report, Joseph E. Childs

- Approve Spring 2019 Board Meeting minutes (listed above)
- By-Laws vote for Elected Position Vacancies (listed above)
- Policy Update
 - o Leadership Election Policy. Described the changes required to the Election Policy and process.
 - o Membership Policy. Described the changes to the Membership Policy and process.
 - o Volunteer Expense Reimbursement Policy (Draft). Described the purpose of the policy and process.
 - o Document Retention Policy. Provide status update on the policy. PLMA in the process of building out a cloud-based solution to store all materials.
- Attendance Statistics. The Minneapolis Conference set a conference record with attendance of 339. We continue to attract new people to the conference. 53% of the attendees were first time participants. The PLMA core statistic of utility attendance / total attendance which was 32%, similar to the 8-previous conference average of 33%.

Treasurer Report, Michael Brown - Financial Update

- Treasurer. Dave Hyland resigned as Treasurer in August 2019.
- Financial Report – Balance Sheet Overview as of Sept 30, 2019.
 - Total Liabilities and Equity = \$752,919 = \$719,034 Total Equity + 33,885 Total Liabilities
 - Profit & Loss Overview as of Sept 30, 2019
 - Net Income = \$233,648 = \$831,619 Revenues - \$597,972 Expenses
- Key activities of the Fiscal Committee were:
 - Fiscal Policy Update with CPA Review
 - o Strengthen internal controls
 - o Implemented Bill.com
 - Reviewed Insurance Coverage
 - Completed Independent Audit
- Independent Auditor Report

Executive Director Report, Ed Thomas

Ed provided an overview of the key activities of PLMA since the last board meeting

Utility Load Management Exchange and Working Group Reports

The PLMA working groups provided updates on their groups and summarized the activities from the meetings held during the day.

Utility Load Management Exchange: Brian Doyle, Paul Wassink, and Dana DeRemigis

Connected Devices: Justin Chamberlain, Olivia Patterson, Poornima Eber, and Tamar Rousan

Women in Demand Management: Melissa Knous, Lenore Zeuthen, and Isabela Sepulveda

Distributed Energy Resources: Richard Barone, John Powers, and Jamie Coffel

Customer Engagement: Andrea Simonsen, Scott Jarman, and Sharyn Barata, and Tracy Schmidt

International: John Hilowitz, Scott Coe, and Ross Malme

Awards: Laurie Durham, Mike Smith

Education Planning: Mark Martinez and Christine Riker

Thought Leadership: Richard Philip and Jenny Roehm

Strategic Vision 2019 Update

Michael Brown walked through the status and current achievements of the strategic objectives. The details are in the board slide presentation slides referenced above.

Vision 2021 Leadership Retreat with 2019 Member Survey

Rich Philip provided a summary of the 2019 member survey results. Detail slides are included in the board materials at the end of the deck but were not specifically reviewed.

Strategic Vision 2021 Overview

Michael Brown walked through the status and planned achievements for the new the strategic objectives. The details are in the board slide presentation slides referenced above.

Open Floor Discussion

Open floor discussion was limited due to the number of activates on the agenda. Comments included that PLMA consider using our financial resources to encourage early stage ideas and improve volunteering process.

Adjourn

PLMA hosted a Member Welcome Reception.

Appendix A Board Meeting Attendance

PLMA Officers, Executive Committee and Staff
Officers:
Michael Brown – Berkshire Hathaway, NV Energy
Paul Miles - PECO
Joseph Childs - Eaton
Executive Committee:
Justin Chamberlain – CPS Energy
Troy Eichenberger – TVA
Ruth Kiselewich – ICF
Robin Maslowski - Navigant
Olivia Patterson – Opinion Dynamics
Christine Riker – Energy Solutions
Andrea Simonsen – Idaho Power
<u>Absent Executive Committee</u>
Wendy Brummer – Pacific Gas & Electric
Staff:
Ed Thomas
Tiger Adolf

Board Members in Attendance:

First	Last	Organization	Member Type
Chris	Ashley	EnergyHub	Board
Richard	Barone	Hawaiian Electric Company	Board
Ron	Bartnick	FPL	Board
Nick	Bengtson	CLEAResult	Board
Kari	Binley	ecobee	Board
Bruce	Brazis	Arizona Public Service	Board
Michael	Brown	Berkshire Hathaway Energy	Board
Thad	Carlson	TrickleStar	Board
Rosa	Cassidy	Lockheed Martin Energy	Board
Justin	Chamberlain	CPS Energy	Board
Austin	Chambers	Itron	Board
Joseph	Childs	Eaton	Board
Alfredo	Choperena	Smartenit	Board
Scott	Coe	GridOptimize	Board
Jamie	Coffel	Honeywell Smart Energy	Board
Ed	Cooley	Vistra Energy	Board
Brad	Davids	Google (Nest)	Board
Hans	de Heer	DNV GL	Board
Brian	Doyle	Xcel Energy	Board
Laurie	Duhan	Baltimore Gas and Electric Company	Board
Ward	Eames	NTC	Board
Troy	Eichenberger	Tennessee Valley Authority	Board
David	Erickson	New Hampshire Electric Cooperative	Board
Keegan	Farrell	DTE Energy	Board
Greg	Flege	Dairyland Power Cooperative	Board
Mark	Gagen	Salt River Project	Board
Michael	Goldman	Eversource Energy	Board
Jett	Graham	Scope Services	Board
Matthew	Haak	Calico Energy	Board
Richard	Hasselman	GDS Associates	Board
Kevin	Hernandez	ScottMadden	Board
Jon	Hilowitz	Orange and Rockland Utilities	Board
Jonathan	Hoechst	Tetra Tech	Board
Patrick	Hood	RF Demand Solutions	Board
Rich	Huntley	Tantalus	Board
Shannon	Kahl	Illume Advising	Board
Michele	Kaufman	Customized Energy Solutions	Board
Steve	Kenny	Landis + Gyr	Board
Derek	Kirchner	Consumers Energy Company	Board
Ruth	Kiselewich	ICF	Board

First	Last	Organization	Member Type
Steven	Koep	Beneficial Electrification League	Board
Daniel	Lewis	SolarEdge	Board
Debbie	Lindeman	Tucson Electric Power	Board
Wendy	Lohkamp	Oracle Utilities	Board
Robin	Maslowski	Navigant	Board
Paul	Miles	PECO, an Exelon Company	Board
Jerry	Mount	Shifted Energy	Board
Andrew	Nih	Southern California Gas	Board
Dave	Oberholzer	Resideo	Board
Michael	Ohlsen	City of Tallahassee Electric & Gas Utility	Board
Shane	O'Quinn	AutoGrid Systems	Board
Olivia	Patterson	Opinion Dynamics	Board
Jeff	Perkins	ERS	Board
Richard	Philip	Duke Energy	Board
Miriam	Reddoch	Accenture	Board
Christine	Riker	Energy Solutions	Board
Thomas	Roberts	IGS Energy	Board
Jenny	Roehm	Schneider Electric	Board
Mark	Rupnik	Connected Energy	Board
Michael	Sanchick	Consolidated Edison	Board
Joel	Schofield	Threshold	Board
Lorie	Shellender	PEPCO Holdings, an Exelon Company	Board
Craig	Sherman	Sacramento Municipal Utility District	Board
Scott	Sherrod	Warranty Design	Board
Andrea	Simmons	Idaho Power Company	Board
Melanie	Smith	Bonneville Power Administration	Board
Linda	Stevens	OATI	Board
Emilie	Stone	Uplight	Board
Jonathan	Thompson	Enbala	Board
Agatha	Vaaler	EPRI	Board
Dan	Violette	Apex Analytics	Board
Paul	Wassink	National Grid	Board
Andy	Whitaker	Clean Power Research	Board
Lenore	Zeuthen	Zeuthen Management Solutions	Board
Sarah	Densmore	Black & Veatch	Board
Dana	DeRemigis	ULME	Board
Matt	Carlson	Aquanta	Board (At-Large Director)
John	Powers	Extensible Energy	Board (At-Large Director)

Non-Voting Members in Attendance:

First	Last	Organization	Member Type
Salisa	Berrien	COI Energy Services	At-Large
Rebecca	Brisson	Portland General Electric	At-Large
Brenda	Chew	Smart Electric Power Alliance	At-Large
Kathrine	Chiccarelli	Applied Energy Group	At-Large
Joel	Gilbert	Apogee Interactive	At-Large
Allison	Hamilton	National Rural Electric Cooperative Association	At-Large
Howard	Henward	Generac	At-Large
Tom	Hines	Tierra Resource Consultants	At-Large
James	Jackson	Emerson Commercial & Residential Solutions	At-Large
Scott	Jarman	Austin Energy	At-Large
Ross	Malme	Skipping Stone	At-Large
Brad	Rittler	Encycle	At-Large
Paul	Tyno	Buffalo Niagara Medical Campus	At-Large
Kathryn	Valentine	E Source	At-Large
Mark	Willingham	EFI	At-Large

Guests in Attendance:

First	Last	Organization	Member Type
Grant	Brohm	Clean Power Research	Guest
Josh	Duckwall	GDS Associates	Guest
Erin	Elmiger	Threshold	Guest
Brett	Feldman	Navigant	Guest
Vrinda	Gaba	Emerson Commercial & Residential Solutions	Guest
Susan	Gilbert	Apogee Interactive	Guest
Yvette	Maskrey	Honeywell Smart Energy	Guest
Dick	Preston	Energy Grid Services	Guest
Jeremiah	Schmidt	Itron	Guest
Mark	Sclafani	Central Hudson Gas & Electric	Guest
Diana	Sefcik	Orange and Rockland Utilities	Guest
Greg	Thompson	Schneider Electric	Guest
Lowell	Todd	RF Demand Solutions	Guest
Kitty	Wang	Energy Solutions	Guest
Elliot	Boardman	Past Executive Director	Guest
John	Lanning	TrickleStar	Guest