

Board Meeting Minutes
16 April 2018
Spring Conference Coronado, CA

Meeting Minutes

Call to Order: 6:02 by Michael Brown

Meeting Adjourned: 8:00 by Michael Brown

Attendance: The meeting was attended by 4 of the 4 officers and 5 of the 8 executive committee members. There were 66 voting board member representatives out of 91 voting members. This constituted a quorum according to the bylaws. There were also 32 guests attending the meeting. The meeting was run by Michael Brown PLMA Chair. The attendance list is provided below.

Decisions:

Board Minutes from Fall Board Meeting (13 November 2017)

Motion: Accept the minutes as published

Moved: Approved via unanimous hand vote without dissent

Moved: ???

Second: ???

2018 Planned Actions:

Spring Conference. 38th Conference in Austin, TX on November 12-14 2018. Interest group meetings planned for Monday the 12th. ULME Meeting to be held on the afternoon of the 14th and the 15th. Conference Hotel is the Hyatt Regency Austin.

Executive Committee Elections. The terms for the executive committee end after the 38th PLMA Fall Conference. All eight executive director positions will be up for election. The election process will begin in August with Self nominations.

Committee Sign Up. A volunteer signup sheet was passed around the room during the board meeting. Volunteers are listed in a table below. If you would like participate in a strategic or working group please send your name and activity to Ed Thomas (Executive Director), Joe Childs (Secretary), any of the officers or contact the strategic or working group chair or signup@peakload.org. PLMA Leadership Website: <http://www.peakload.org/?page=Leadership>).

Meeting Agenda:

Meeting agenda covered by Michael Brown, Officers, Working group chairs and ULME Leadership. The Board meeting agenda and slides are at Board of Directors Group Home Page (www.peakload.org/board-home-page) which is behind the member password.

Chair's Welcome, Michael Brown

- Reference to board policies at link above
- Welcome new members and around-the-room introductions

Two PLMA contributing members were recognized and discussed during the introduction session. Information is provided in the links:

Jim Armstrong -

https://www.peakload.org/index.php?option=com_content&view=article&id=306:jim-armstrong-health-update&catid=29:latest-news&Itemid=179

Mark Kerbel -

https://www.peakload.org/index.php?option=com_content&view=article&id=97:mark-kerbel-encycle&catid=29:latest-news&Itemid=179

- 2017 Annual Activity Report to Members
- Organization Structure

Secretary Report, Joseph E. Childs

- Approve Fall 2017 Board Meeting minutes (listed above)
- Policy Update
 - Anti-Harassment Policy approved by Executive Committee and is part of our code of conduct
 - Policies in Process
 - Backfill Elected Positions
 - PLMA Conference & Promotional Policy
 - Document Retention

-Attendance Statistics. Cambridge was the highest attended conference to date at over 300. We our core statistic of utility attendance / total attendance was 36%, which is above the 8 previous conference average of 32%.

Treasurer Report, David Hyland

- Fiscal Update
 - 2018 Budget and 1st Quarter Actuals Report
- Key activities of the financial committee were:
- Activation of Mobile Deposit to streamline financial transactions
 - Evaluation of additional banking / insured investment options to keep all PLMA monies FDIC insured
 - 2017 Taxes were filed

Executive Director Report, Ed Thomas

Ed provided an overview of the key activities of PLMA since the last board meeting

- Enhance Member Community
 - o Transition to new member portal is largely complete
 - o New conference submission / award management platform
 - o Enhancements to resource directory and member communication
- Refining Strategic Alliances
- Refreshing and Leveraging our Brand

Strategic Vision 2019 Progress Report, Michael Brown

Michael provided an overview of the 2019 Strategic Vision Initiatives and the tracking and update approach that the initiative leaders will use to manage progress. The initiative leaders provided an update of the status and presented the KPI and overall strategy element for each initiative. This information is included in the board meeting slides.

ULME and Interest Group Reports

The PLMA working groups provided updates on their groups and summarized the activities from the meetings held during the day.

- Utility Load Management Exchange, Brian Doyle, Sarah Chatterjee, and Wendy Brummer
- Thermostat, Justin Chamberlain, Olivia Patterson, and Poornima Eber
 Poornima was welcomed as the third chair of this interest group
 This interest group will be expanding its focus to other residential DERs
- Women in Demand Management, Melissa Knous, Erika Diamond, and Lenore Zeuthen
 Lenore was welcomed as the third chair of this interest group
- Distributed Energy Resources, Richard Barone and John Powers
- Retail Pricing
 - There are no current chairs for this interest group. Former chairs have found positions with organizations that are not PLMA members.
- Customer Engagement, Andrea Simonsen, Meridith Nierenberg, and Sharyn Barata

Planning Group Reports

- Conference Planning, Mark Martinez and Brad Mantz
- Awards, Dain Nestel and Nick Corsetti
- Education Planning, Mark Martinez and Christine Riker
- Thought Leadership, Richard Philip and Jason Cigarran

Open Floor Discussion (tee up questions: publication topics and c-suite outreach)

Adjourn

PLMA hosted a Member Welcome Reception.

Board Meeting Attendance

PLMA Officers, Executive Committee and Staff
<i>Officers:</i>
Michael Brown – Berkshire Hathaway, NV Energy
Derek Kirchner – DTE Energy
Dave Hyland - Schneider Electric
Joseph Childs - Eaton
<i>Executive Committee:</i>
Jason Cigarran – Itron
Meridith Nierenberg – Orange & Rockland Utilities
Ray Pustinger - AESC
Stuart Schare – Navigant Consulting
Dennis Quinn - JouleSmartSolutions

Absent Executive Committee
Brian Solsbee - TMEPA
Ruth Kiselewich - ICF
Steve Koep
Staff:
Ed Thomas
Tiger Adolf

Board Members in Attendance:

First Name	Last Name	Professional Title
Raymond	Pustinger	Alternative Energy Systems Consulting
Tom	Thompson	Ameren
Shane	O'Quinn	AutoGrid Systems
Gina	Calvert	Baltimore Gas and Electric
Michael	Brown	Berkshire Hathaway Energy
Terry	Rohrer	BPL Global
Mark	Sclafani	Central Hudson Gas & Electric
Roger	Gray	CLEAResult
Ana	Villareal	Commonwealth Edison
Eduardo	Guerra	Consolidated Edison
Diane	Wiggins	CPower Energy Management
Justin	Chamberlain	CPS Energy
Mitch	VandenLangenberger	Dairyland Power Cooperative
Derek	Kirchner	DTE Energy
Richard	Philip	Duke Energy
Joseph	Childs	Eaton
Dain	Nestel	ecobee
Brad	Rittler	Encycle
Jubin	Kothari	Energy Datametrics
Christine	Riker	Energy Solutions
Chris	Ashley	EnergyHub
Joshua	Warmack	EnerVision
Mark	Bailey	Engie
Dean	Chuang	Energy
Jeff	Perkins	ERS
John	Powers	Extensible Energy
Greg	Wassel	Franklin Energy
Audrey	Ewen	Georgia Power
Brad	Davids	Google (Nest)
Scott	Coe	GridOptimize

First Name	Last Name	Professional Title
Richard	Barone	Hawaiian Electric
Jamie	Coffel	Honeywell Smart Energy
Robyn	Link	ICF
Andrea	Simmons	Idaho Power
Jason	Cigarran	Itron
Dennis	Quinn	JouleSmart Solutions
Jim	Richardson	Landis+Gyr
Paul	Wyman	Lockheed Martin
Bill	Potter	Message Broadcast
Laurie	Vaudreuil	Mosaic Power
Mike	Smith	National Grid
Stuart	Schare	Navigant
Michelle	Simmons	Oglethorpe Power Corporation
Sharyn	Barata	Opinion Dynamics
Meridith	Nierenberg	Orange and Rockland Utilities
Wendy	Brummer	Pacific Gas and Electric
Paul	Miles	PECO
Benjamin	Messer	Research Into Action
Mark	Gagen	Salt River Project
Dave	Hyland	Schneider Electric
Brad	Mantz	SDG&E
Mark	Martinez	Southern California Edison
Darren	Hanway	Southern California Gas
Ahlmahaz	Negash	Tacoma Power
Darren	Gronewold	Tantalus
Marissa	Hummon	Tendril
Troy	Eichenberger	Tennessee Valley Authority
Toshiro	Takebe	TEPCO
Joel	Schofield	Threshold
Debbie	Lindeman	Tucson Electric Power

First Name	Last Name	Professional Title
Katie	Panek	Westar Energy
Dave	Oberholzer	Whisker Labs
Brian	Doyle	Xcel Energy
Ana-Paula	Issa	Zen Ecosystems
Lenore	Zeuthen	Zeuthen Management Solutions
Eric	Smith	ZOME

Members and Guests in Attendance:

First Name	Last Name	Professional Title
Jonathan	Coulter	Advanced Energy
Shaun	Hassel	Advanced Energy
John	Clint	Alternative Energy Systems Consulting
Jeff	Berg	Ameren
Chris	Fischer	Austin Energy
Chris	Fischer	Austin Energy
Teague	Douglas	CLEAResult
Melissa	Knous	Duke Energy
Peter	Black	ecobee
Sukant	Jain	Energy Datametrics
Erika	Diamond	EnergyHub
Peter	Holzaepfel	EnerNOC
Eric	Arnold	Georgia Power
Julie	Paul	Georgia Power
Vince	Faherty	Google (Nest)
Tricia	Carlson	ICF
Amy	Bryan	Jackson EMC
Maria	Fields	JouleSmart Solutions
Scott	Benzie	Message Broadcast

First Name	Last Name	Professional Title
Bill	Joiner	Message Broadcast
Paul	Wassink	National Grid
Robin	Maslowski	Navigant
Allison	Hamilton	NRECA
Olivia	Patterson	Opinion Dynamics
Coreen	Henry	Portland General Electric
Patrick	Hood	RF Demand Solutions
Ross	Malme	Skipping Stone
James	Jackson	Tacoma Power
Tatsuya	Kato	TEPCO
Yoshimitsu	Umahashi	TEPCO
Erin	Elmiger	Threshold
Ray	Martinez	Tucson Electric Power

PLMA Leadership Volunteer Sign-Up

Name	Organization	email address	Sign me up for this group/ task/vision	What would you like to do?
Dennis Quinn	JouleSmart	dquinn@joulesmart	Strategic Vision C	TBD
Meridith Nierenberg	Orange & Rockland	nierenbergm@oru.com	Strategic Vision A & E	TBD
Jamie Coffel	Honeywell	jamie.coffel@honeywell.com	Strategic Vision A & E	TBD
Ahlmahz Negash	Tacoma Power	anegash@cityoftacoma.org	Strategic Vision C & D	TBD
Troy Eichenberger	Tennessee Valley Authority	teichenberger@tva.gov	Yes	TBD
Bill Potter	Message Broadcast	bpotter@messagebroadcast.com	Yes	TBD
Jeff Perkins	ERS	jperkins@ers-inc.com	Strategic Vision D	TBD
Dean Chuang	Entergy	tchuang@entergy.com	Strategic Vision B & D	TBD
Sharyn Barata	Opinion Dynamics	sbarata@opiniondynamics.com	Yes	TBD
Andrea Simonsen	Idaho Power	asimmons@idahopower.com	Yes	Maybe - document retention policy
Paul Wyman	Lockheed Martin	paul.wyman@lmco.com	DER Adoption and Integration	TBD

Document Comments and Change Log

The following summarizes the publication and change history to the document.

Person /Date	Comment/ Note	Date
J. Childs	Initial Draft of Document	4 May 2018