



Hosted by Wabash Valley Power Alliance  
 Instructors and Mentors TBD

February 19 – 21, 2025

<b>DAY 1: 12:00 noon - 5:00 PM</b>		
12:00 pm	1:00 pm	<i>Check in and lunch in the room</i>
<b>Welcome and Introductions</b>		
1:00 PM	1:30 PM	<b>Rich Philip</b> Welcome
<b>Session 1: Introduction</b>		
1:30 PM	1:55 PM	Module 1: Broad Overview of DR <ul style="list-style-type: none"> <li>• What is (and what is not) “demand response”</li> <li>• Drivers of DR</li> </ul>
<b>Session 2: Program Development</b>		
1:55 PM	2:35 pm	Module 2: DR Potential <ul style="list-style-type: none"> <li>• How many MWs can you get?</li> <li>• Key drivers of potential</li> </ul>
2:35 PM	2:45 PM	<i>Break</i>
2:45 PM	3:25 PM	Module 3: DR Portfolio Development <ul style="list-style-type: none"> <li>• Matching program attributes with business needs</li> <li>• Size and timing of the DR resource</li> <li>• DERs and non-wires alternatives</li> <li>• Gas DR</li> </ul>
3:25 PM	4:05 PM	Module 4: DR Program Design <ul style="list-style-type: none"> <li>• Target market/eligibility</li> <li>• Marketing/recruitment</li> <li>• Technology standards and choices</li> <li>• Incentives</li> <li>• Evaluation plans</li> <li>• Implementation logistics (including budget development)</li> </ul>
4:05 PM	4:15 PM	<i>Break</i>
4:15 PM	4:50PM	Quiz on Modules 1, 2, 3 and 4 plus quiz answer discussion
4:50 PM	5:00 PM	Summary, Looking to Tomorrow
	5:00 PM	Adjourn
<b>6:00 - 7:30 PM Unhosted Networking Dinner – Location TBD</b>		



DAY 2: 8:30 AM – 4:30 PM		
8:00 AM	8:30 AM	<i>Light Breakfast</i>
<b>Session 2: Program Development (continued)</b>		
8:30 AM	8:45 AM	Welcome to Day 2 (Rich Philip) Student Check-in (Questions from Yesterday's Material)
8:45 AM	9:30 AM	Austin Energy Presentation
9:30 AM	10:10 AM	Module 5: Cost Effectiveness—Making the Business Case for DR <ul style="list-style-type: none"> <li>• Cost categories</li> <li>• Determining benefits</li> <li>• Various test perspectives</li> <li>• Key issues and decisions for the analysis</li> </ul>
10:10 AM	10:45 AM	Interactive Exercise: Cost Effectiveness Analysis
10:45 AM	10:55 AM	<i>Break</i>
10:55 AM	11:35 PM	Interactive Exercise: Cost Effectiveness Analysis (Continued)
11:35 PM	11:45 PM	<i>Break</i>
11:45 AM	12:20 PM	Module 6: Program Staffing and Operations <ul style="list-style-type: none"> <li>• Organizational structure</li> <li>• Marketing and recruitment</li> <li>• DR and planning/operations</li> </ul>
12:20 PM	1:20 PM	Lunch Break
<b>Session 3: Program Implementation</b>		
1:20 PM	1:55 PM	Module 7: Program Marketing and Operations <ul style="list-style-type: none"> <li>• Program management</li> <li>• DR and resource planning</li> <li>• DR and system operations</li> </ul>
1:55 PM	2:35 PM	Interactive Exercise: Applying Portfolio and Program Planning
2:35 PM	2:45 PM	<i>Break</i>
2:45 PM	3:25 PM	Interactive Exercise: Applying Portfolio and Program Planning (Cont.)
3:25 PM	4:20 PM	Module 8: Technology Architecture and Integration <ul style="list-style-type: none"> <li>• Residential DR</li> <li>• C&amp;I DR</li> <li>• DR Technology and Trends</li> <li>• DER Technologies</li> <li>• DRMS and DERMS</li> </ul>
4:20 PM	4:30 PM	Summary, Looking to Tomorrow
	4:30 PM	Adjourn
<i>5:30 - 7:00 PM Unhosted Networking Dinner</i>		



DAY 3: 8:30 AM – 12 Noon		
8:00 AM	8:30 AM	<i>Light Breakfast</i>
<b>Session 3: Program Implementation (continued)</b>		
8:30 AM	8:45 AM	Welcome Back and Check-in
8:45 AM	9:30 AM	Module 9: Evaluation, Measurement, and Verification <ul style="list-style-type: none"><li>• Estimating impacts</li><li>• Improving program design and delivery</li></ul>
9:30 AM	9:40 AM	<i>Break</i>
9:40 AM	10:30 AM	<b>PLMA Mentor Round – Table and Open Discussion</b>
10:30 AM	10:45 AM	<i>Break</i>
10:45 AM	11:30 AM	Quiz on Modules 5, 6, 7, 8, and 9 plus discussion of quiz answers.
11:30 AM	12:00 PM	Wrap-up and Q&A
12:00 PM	1:00 PM	Adjourn and Box Lunch